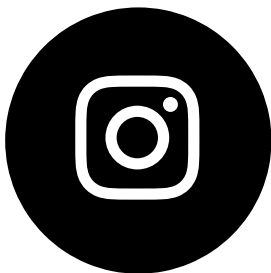


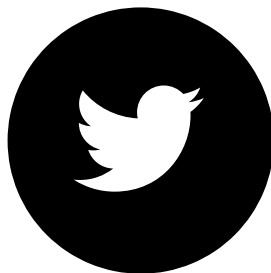
THE BLACK ENTERPRISE

THE URBAN BUSINESS SOCIAL PLATFORM



111.2 K

Followers
as of January 2019



2.4 K

Followers
as of January 2019



36.3K

Total reactions
weekly



1.3M

Monthly views
as of January 2019

CONTACT US

SITE theblackenterprise.com

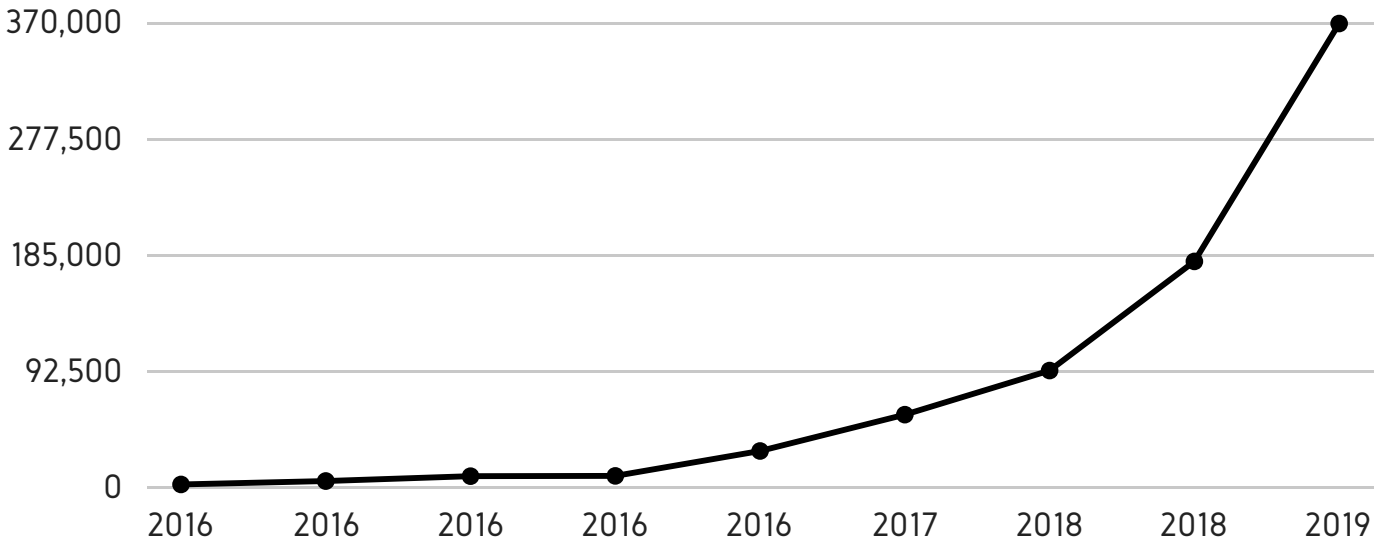
EMAIL createblackenterprise@gmail.com

SOCIALS [@theblackenterprise](https://www.instagram.com/theblackenterprise)

ABOUT THE BLACK ENTERPRISE

The Black Enterprise is a platform designed to help market businesses who need assistance with growth without spending all of the income that they are acquiring. It is to make impressions, sales, and exposure affordable at the max output so that small businesses can thrive.

IMPRESSION STATISTICS



OUR AUDIENCE

- Education/Post-Secondary Education
- Financial Services/Investment Services
- Travel/Hotels & Accommodations
- Employment/Career Consulting Services
- Apparel & Accessories/Women's Apparel
- Employment
- Entrepreneurs (18-54 years old)
- Shoppers/Discount Shoppers
- Online Communities/Social Networks
- Technology/Technophiles
- Food & Dining/Fast Food Cravers
- News & Politics/Avid News Readers
- Home & Garden/Home & Garden Services
- Lifestyles & Hobbies
- 78% African American

AVERAGE INCOME

- \$57k Annually

TOP CITIES

- New York
- Atlanta
- Chicago
- Los Angeles
- Miami



POST TYPES THAT ADVERTISE WELL

CONTENT CREATED BY THE BLACK ENTERPRISE

1.1k Likes
334 Saves
5780 Impressions

Gourmet Popcorn and Pop Culture all in one

@popculturepopz

1.7k Likes
629 Saves
10,943 Impressions

This Detroit based Apparel & Footwear company is reminding us to be Kings and Queens.

@negash83

2k Likes
1029 Saves
18,758 Impressions

3 Some Chocolates offering nothing but milk chocolate satisfaction

@3somechocolates

USER CREATED CONTENT

...uggling startup, but opened the...
with a well established business"

- Eric Jones CEO @LFLSshoes

1.3k Likes
286 Saves
6945 Impressions

1.2k Likes
587 Saves
8948 Impressions

2k Likes
929 Saves
11,697 Impressions

AVERAGE LIKES

• 1k - 5k



[Click Here to Get Started](#)

AVERAGE REACH

• 4k - 35k

AVERAGE SAVES

• 240 - 1k



HOW IT WORKS

- Fill out the form located [here](#) to secure the day you want the ad to run.
- Make a secure payment on PayPal securing your day & time
- Upload your Ad *If we are creating the ad for you, then we will reach out to see if you want something specific. Other than that, we will create it for you using the media that you have available*



Here is where your ads are posted

TheBlackEnterprise

UrbanBizPlatFrm

TheBlackEnterprise2

TheBlackEnterprise

TheBlackEnterprise3.0

TheBlackEnterprise

TheBlackEnterprise

TheBlackEnterprise